Would you do it again for free?

Stormy Peters

Israeli Daycare



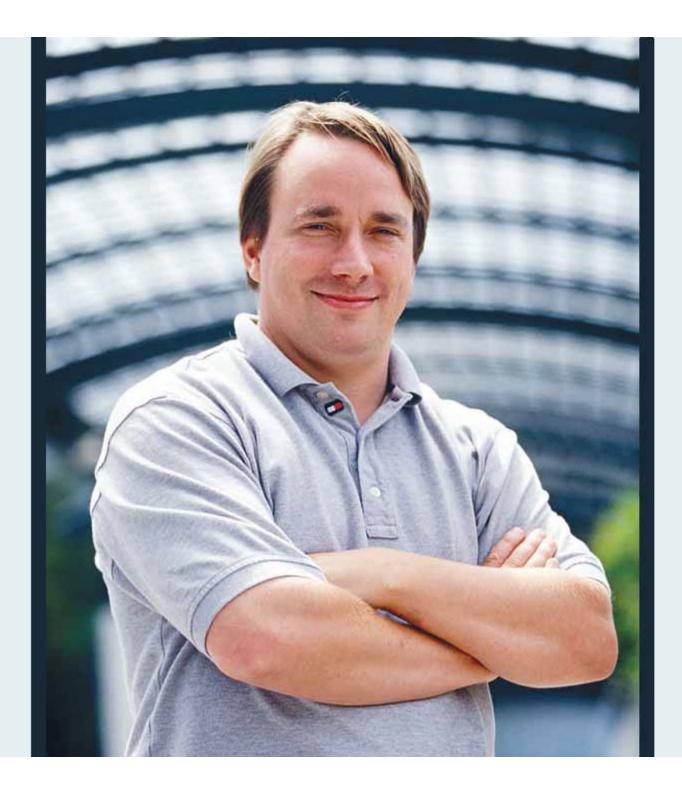
Parents





Late Forever

Would you do it again for free?



Success



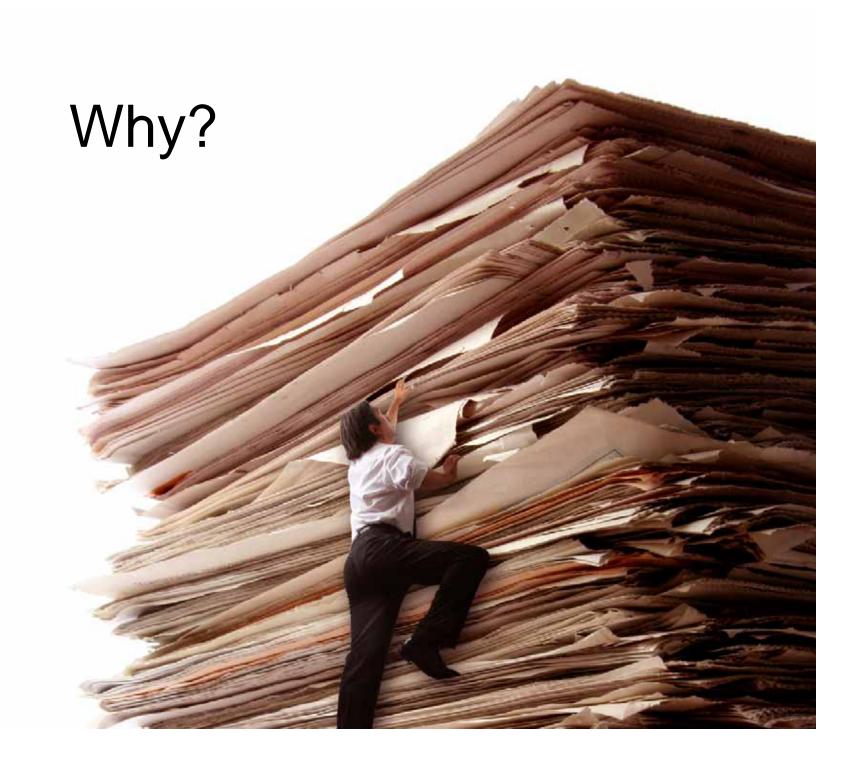


You would, but would they?

Have paid projects failed?

Why it started? Project structure? Type of payment?

Why it started?



External

• Pic: job/money

Intrinsic Motivations

Interesting

Learn = 20% raise

Creative

• Pic: creative/idea/something bizarre

User need

• Pic: problem, stumped

Skills



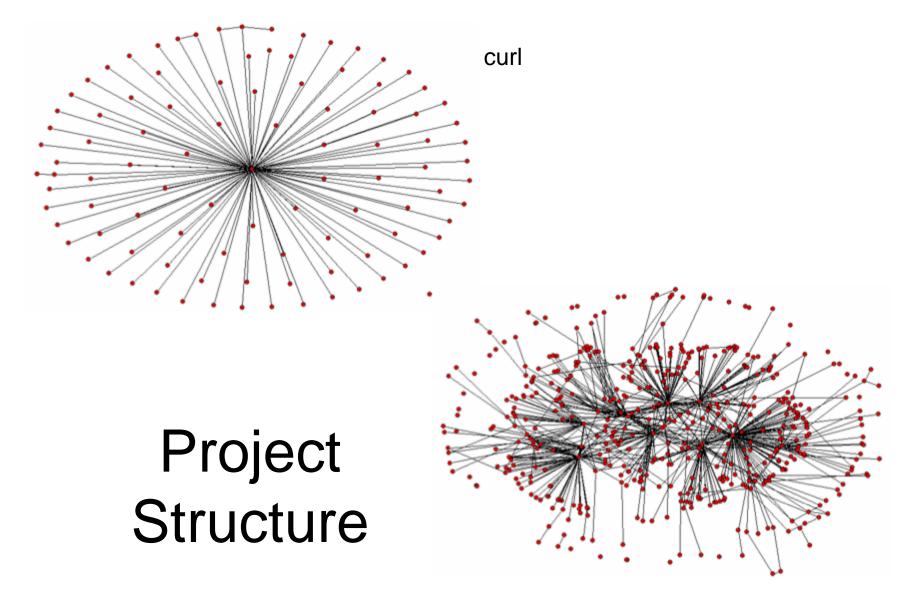
Fame

• Pic: famous, movie star, clap applause

Do the Right Thing

How it started? Project structure? Type of payment?

Project structure?

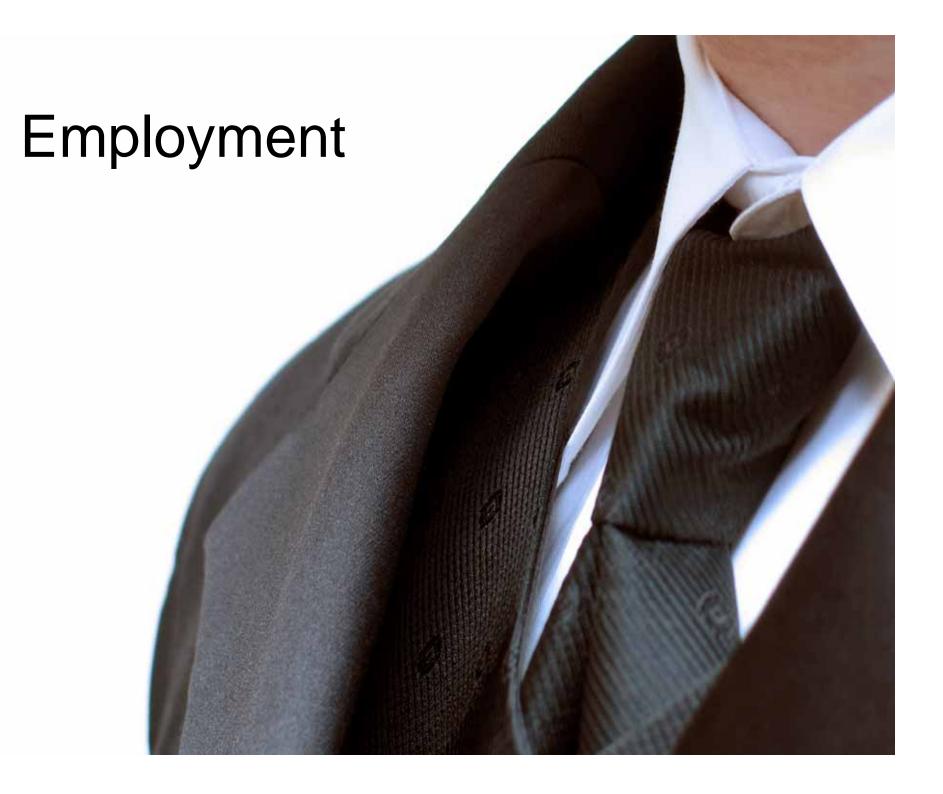


squirrelmail

Credit: Kevin Crowston and James Howison

How it started? Project structure? Type of payment?

Type of payment?







Bounties

Grants

• Pic: university?

Participants

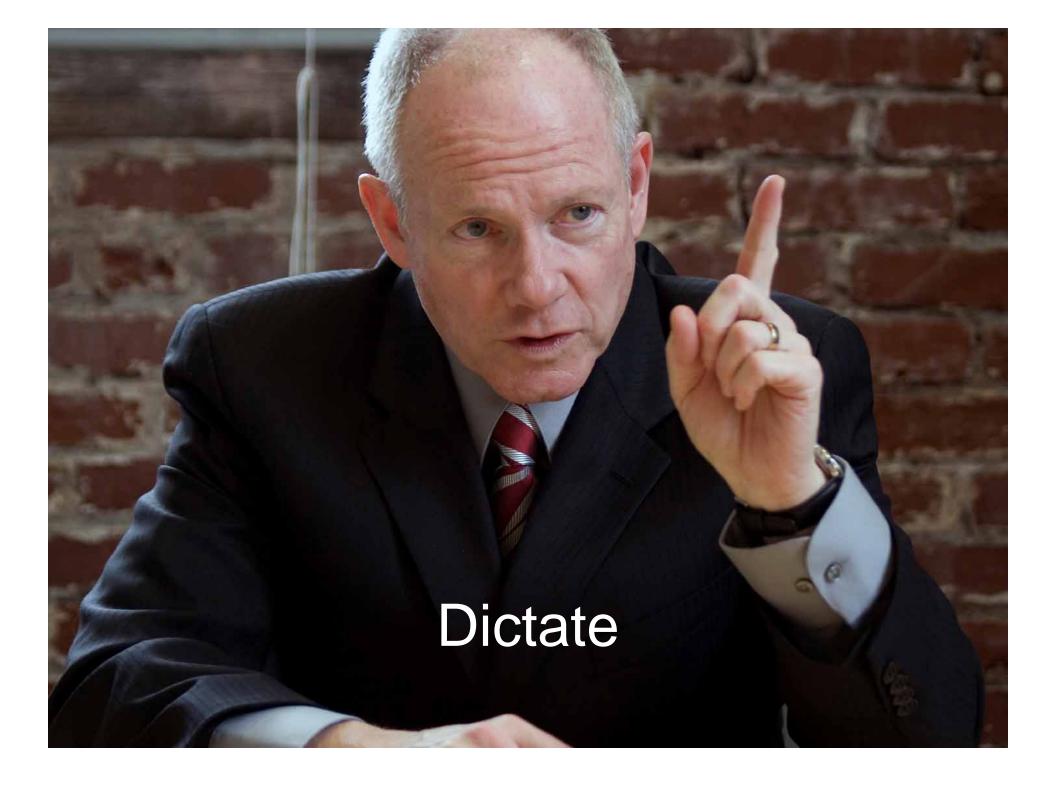
• Pic: lots of companies/suits

Why it started? Project structure? Type of payment?





How they go about it



Creators

• Pic: write versus create

Dictate creation



Merge with creation picture

Left brain and right brain

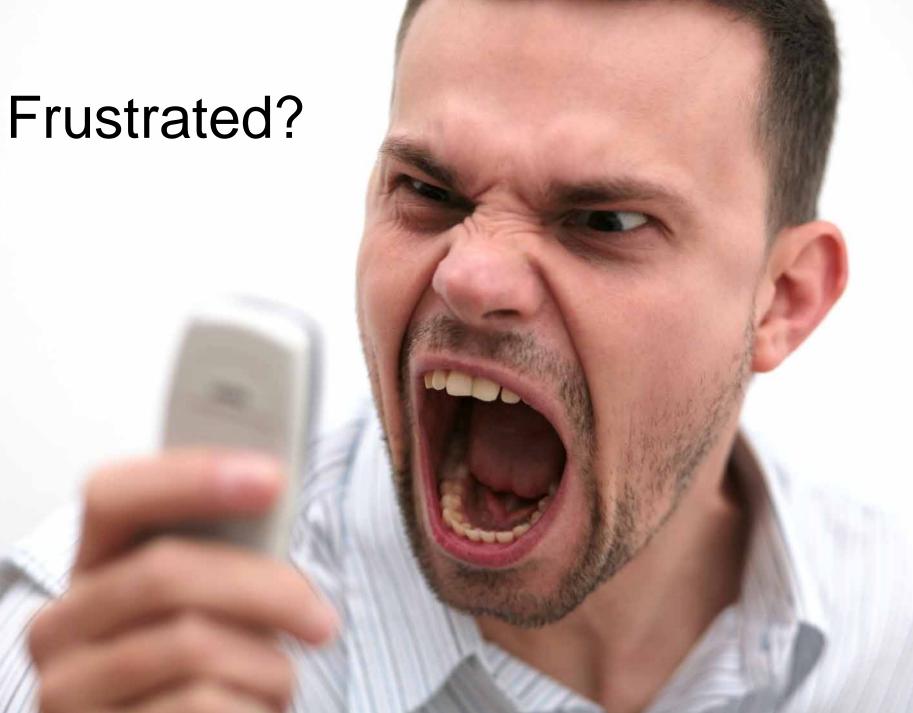
- Don't know if there's any way you can use this, but I saw this a while back and thought it was really cool:
 - <u>http://www.news.com.au/heraldsun/story/0,21</u> 985,22556281-661,00.html

Spec

• Just left brain picture

New Way

• Wake up or left brain/right brain picture



Saving the World and the Corporation

Show them

- Picture of creating or showing or teaching
- Could use this one, but it's definitely an "OpenLogic image" -- GB



The Open Source Census http://www.osscensus.org